

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

JACOBS, et al.

Serial No.: 09/732,039

Filed: December 7, 2000

For: **SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENTS**

Examiner: R. Alvarez

Art Unit: 3622

Docket No. 000398

CERTIFICATION UNDER 37 CFR § 1.8

I hereby certify that the documents referred to as enclosed herein are being deposited with the United States Postal Service as first class mail, in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, Box 1450, Alexandria, VA. 22313-7450

10-1-04
Date

Tami M. Procopio
Signature Tami M. Procopio

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicants submit herewith, in accordance with 37 CFR § 1.98, the patents, publications and other information listed on the enclosed Form PTO-1449.

The references submitted herewith are those of which Applicants are aware, which they believe may be material to the examination of this application and, with respect to which there may be a duty to disclose in accordance with 37 CFR § 1.56. While the references identified may be material to the examination of this application pursuant to 37 CFR § 1.56, the citation of these references is not intended to constitute an admission that any reference referred to herein is prior art to the invention of this application, unless specifically designated as such. Additionally, the filing of this Information Disclosure Statement shall not be construed to mean that any search has been made or, that if made, such search was complete or exhaustive, or that no other material information as defined in 37 CFR § 1.56 exists.

A list of the references is set forth on Form PTO-1449, which is enclosed herewith, along with a copy of each cited reference. Applicants respectfully request that the Examiner return to Applicants a copy of the Form PTO-1449 indicating consideration of the references cited thereon.

10/06/2004 SSESHE1 00000009 170026 09732039

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Please charge Deposit Account No. 17-0026 of QUALCOMM Incorporated in the amount of \$180.00 for the fee set forth in 37 CFR § 1.17(p). The Commissioner is hereby further authorized to charge payment of any additional fees that may be required, or credit any overpayment, to Deposit Account No. 17-0026. A duplicate of this sheet is enclosed.

Respectfully submitted,

Date: October 1, 2004

By: Robert J. O'Connell

Robert J. O'Connell

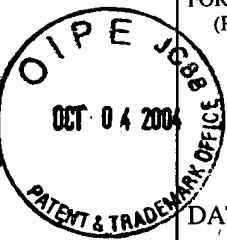
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| FORM PTO-1449 (REV. 7-80) | U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE | ATTY. DOCKET NO. 000398 | SERIAL NO. 09/732,039 |
| INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use several sheets if necessary)</i> | | APPLICANT JACOBS, et al. | |
| | | FILING DATE 12/07/2000 | GROUP/EXAMINER 3622/R. Alvarez |
| DATE MAILED: October 1, 2004 | | | |

U.S. PATENT DOCUMENTS

| EXAMINER INITIAL | DOCUMENT NUMBER | DATE ** | NAME | CLASS | SUB CLASS | FILING DATE IF APPROPRIATE |
|---------------------|------------------|------------|---------------------|--------|--------------|----------------------------------|
| | A1 6 7 1 4 9 7 5 | 03/30/2004 | Aggarwal, et al. | 709 | 224 | |
| | A2 6 2 1 6 1 1 2 | 04/10/2001 | Fuller et al. | 705 | 14 | |
| | A3 6 0 6 4 9 8 2 | 05/16/2000 | Puri | 705 | 27 | |
| | A4 5 8 5 4 8 9 7 | 12/29/1998 | Radziewicz et al. | 395 | 200.54 | |
| | A5 6 3 4 5 2 8 8 | 02/05/2002 | Reed et al. | 709 | 201 | |
| | A6 6 1 4 4 9 4 4 | 11/07/2000 | Kurtzman, II et al. | 705/14 | 705/1 | |
| | A7 5 7 9 6 9 5 2 | 08/18/1998 | Davis et al. | 395 | 200.54 | |

FOREIGN PATENT DOCUMENTS

| EXAMINER INITIAL | Ref No | DOCUMENT NUMBER | DATE | COUNTRY | NAME | CLASS | SUB CLASS |
|---------------------|-----------|-----------------|------|---------|------|-------|--------------|
| | B1 | | | | | | |
| | B2 | | | | | | |
| | B3 | | | | | | |
| | B4 | | | | | | |

OTHER PRIOR ART (Including Author, Title, Date, Pertinent Page, Etc.)

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| | C1 | |
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| EXAMINER | DATE CONSIDERED |
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.